

GRAPHIC DESIGN 101



- 100 page color workbook included
- 12 part course, 1-semester credit (60 hours)

About This Course

- Learn to create visually stunning designs
- Engaging video lessons, hands-on projects & creative assignments
- Learn from professional graphic designer
- Design your own campaign for final project
- Work at your own pace

This course is designed to introduce middle and high school students to the fundamental concepts and skills necessary for creating visually appealing and impactful designs. With hands-on projects, creative exploration, and digital tools, students will be given challenging real world projects and assignments typical of the graphic design industry. They will also watch student workshops in which students work through each weekly assignment with a teacher. Students will also be asked to do a final "branding" project where they will create their own brand, logo and campaign.

Much like Film School 4 Teens other courses, Graphic Design 101 will have short video lessons by a professional graphic designer. Each week they will also be given hands-on assignments teaching the concepts they have learned with each lesson and a student workshop.